



**PROPTech  
CONNECT**

in partnership with

دائرة الأراضي والأموال  
Land Department



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# MIDDLE EAST 2026

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## Event Guide

4-5 February 2026  
Grand Hyatt Dubai

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## About PropTech Connect

PropTech Connect connects leading organisations and cutting edge solutions to increase the effective adoption of technology in Real Estate.

We do this by creating and curating actionable insights aimed at driving Real Estate innovation, growing the community of over 150,000 decision-makers through participation in weekly roundtables, and insightful webinars.

PropTech Connect serves as the premier platform for bringing together the Global Real Estate ecosystem – facilitating the creation of new partnerships and future collaboration. New partnerships forged within this community of leaders is propelling the industry towards the forefront of innovation.

Throughout the year, our global community comes together in our two flagship conferences – Europe’s Largest Real Estate Tech Event in London in September and Middle East’s Largest Real Estate Tech Event in Dubai in February.

## Welcome to PropTech Connect Middle East 2026

The world has turned its attention to the Middle East.

This event brings together 3000+ leaders from 1500+ companies for two days of insights, inspiration, and networking.

It was a pleasure to partner with the Dubai Land Department to bring this global summit to Dubai.

“Welcome to PropTech Connect Middle East. It’s exciting to see the growing number of leaders, innovators, and investors join us – all committed to working together to advance the built environment.

Whether you’re here to showcase cutting-edge technology, discover partners to improve your portfolio, or find your next investment opportunity – I encourage you to dive in, be curious, and make the most of every conversation.

Thank you for being part of this journey – we’re thrilled to offer you our platform to drive the world’s largest asset class forward together.”



**Matthew Maltzoff** | Founder & CEO

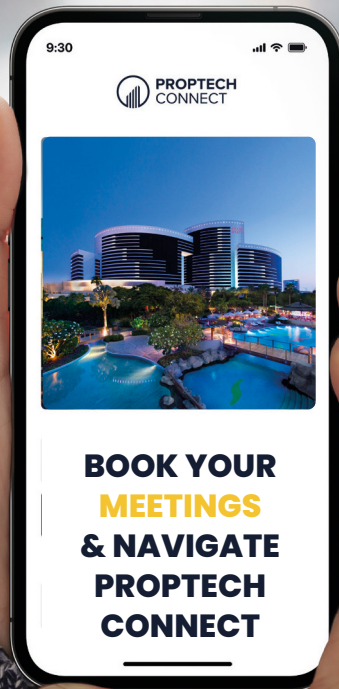
# Get Started

# Volunteers' CV Library



Connect to the **WI-FI**

WiFi name: Adyen@PTC  
Password: payments-made-easy



1. Scan the QR code to download the APP or search "PropTech Connect" on the App Store or Google Play. Sign up with the email address associated to your ticket.

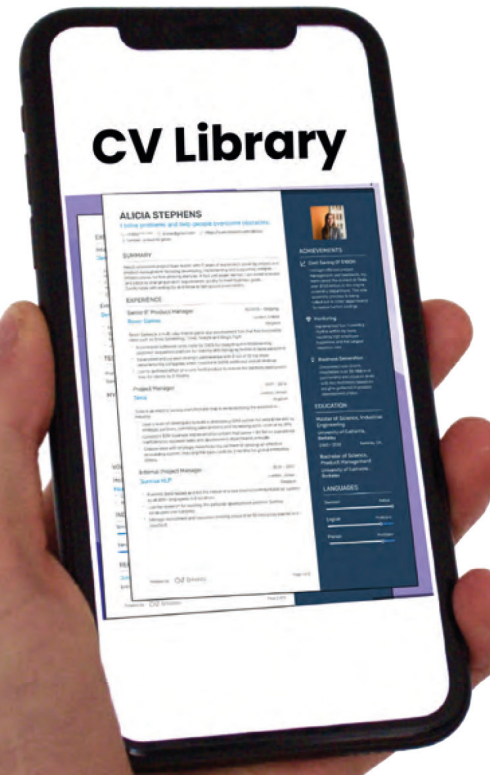


2. Sign up with the email address associated to your ticket.
3. Accept the invitation on the "invites" section.

Visit the **Networking Help Desk** in the Networking Area (First Floor) for assistance.

**80+ students** were selected to take part in our **Event Success Team**.

These are young professionals who have gone the extra mile to get their next opportunity in real estate. If you are looking to hire young talent to contribute to the growth of your company, feel free to contact our volunteers.



- 1) Scan the QR code to open the CV Library to see all our volunteers' resumes.



- 2) If you are **looking to recruit young talent**, our volunteers would be keen to hear from you.

# EUROPE'S LARGEST PROPTech CONFERENCE

6,000+  
Attendees

400+  
Speakers

2,500+  
Companies

25,000+  
Meetings

40%  
Traditional  
Real Estate  
Players

# MIDDLE EAST'S LARGEST PROPTech CONFERENCE

3,000+  
Attendees

300+  
Speakers

1,500+  
Companies

12,000+  
Meetings

40%  
Traditional  
Real Estate  
Players

Platinum

Platinum

**IMTIAZ**  
DEVELOPMENTS



# Sponsors

Thank you for your support

## Gold



## Silver



# Sponsors

Thank you for your support

## Bronze



## Startup



Insights.  
Inspiration.  
Network.

1 Day

## Baniyas Stage

9:05 – 9:25

### Bringing the Future Forward: Unlocking the Next Era of Real Estate Growth

Fireside Chat

**Majid Al Marri**  
CEO, Real Estate Registration  
Dubai Land Department

**Matthew Maltzoff**  
Founder & CEO  
PropTech Connect

9:30 – 9:50

### Building the Future: Dubai, Design, and the New Era of Real Estate

Keynote

**Masih Imtiaz**  
CEO  
Imtiaz Developments

10:00 – 10:40

### Catalysts of Change: Tech, Data, and the New Frontiers of Real Estate

**Boris Segal**  
Director of Strategic Digital Partnerships and Investments  
CBRE

**Simon Townsend**  
CEO (MENA)  
Avison Young

**Louis Harding**  
CEO  
BetterHomes

**Luay Houry**  
Chief Development & Technology Officer  
AQAAR

**Ilhaam Buckas**  
Head of Data, Analytics & AI  
Cushman & Wakefield

**Said Haider**  
Senior Director, Middle East Sales  
Yardi

10:45 – 11:25

### Enhancing Tenant Experience & Building Stronger Communities within Developments

**Abu-Bakr Makhloof**  
CEO  
Hassan Allam Properties KSA

**Ross McAuley**  
Managing Director  
Yonder Consulting

**Fabio Porreca**  
Founder & Chairman  
Svicom S.p.A. Società Benefit

**Fawaz Farooqui**  
Chairman and CEO (MENA)  
Flow

**Rob Everett**  
EMEA Product Lead  
RUCKUS Networks

11:30 – 12:10

### The Dominance of Capital Flows: Middle East Investment Strategies on the Global Real Estate Stage

**Mahmoud Dakrouy**  
Chief Investment Officer  
MIDAR

**Faline Huang**  
Dubai Office CEO  
Future Family Office

**Maximilian Eves-Van Den Akke**  
Real Estate Capital Formation Lead  
Schroders Capital

**Tariq Bsharat**  
Chief Strategy & Business Officer  
Marjan

**Raymond Ahdy**  
CEO  
Wadi Delga Developments

**Pia Hauch**  
VP Expansion, Head of Middle East  
Redpin

### Adapting Real Estate to the New Consumers of the Middle East – Are we ready to evolve?

14:05 – 14:45

**Abhishek Jalan**  
CEO  
Grovy Developers

**Ahmed Mansour**  
CEO  
Private Department of HE Shk. Mohd Bin Khalid Al Nahyan

**Mahmoud Dandashly**  
Chief Business Officer  
Lead Developments

**Zacky Sajjad**  
Head of Business Development  
Cavendish Maxwell

**Antonnia Martins**  
VP Enterprise Sales  
Adyen

**Manivannan Shanmugam**  
Head of IT and Business Transformation  
Ellington Properties

### Tech-Driven Asset Management: Leveraging AI and other tools to optimise your Assets

14:50 – 15:30

**Fadi Nwilati**  
CEO  
Kaizen Asset Management

**Engin Togrulca**  
Head of Asset Management  
Rafal Real Estate

**Kulvinder Singh**  
Executive Director  
W&S Co LLC

**Naqash Tahir**  
Executive Director, R&D and Investments  
PGIM, RealAssetX

**Alexander Engelfried**  
Co-founder and Managing Director  
Fairfleet

### Constructing Tomorrow: Scaling Innovation & Tech for Mega-Projects

15:35 – 16:15

**Leyla Abdimmunova**  
Head of Real Estate & Construction Department  
Public Investment Fund

**Fady Sleiman**  
Group Chief Information & Digital Officer  
Albawani Holding

**Dr. Giovanna Carnevalmi**  
Executive Director & Head of Design  
Expo 2030 Riyadh

**Roger Fatovic**  
Group Chief Projects Delivery Officer  
ROSHN

**Miguel Monteiro**  
Executive Director, Strategic Delivery Unit-Delivery Partnerships  
Qiddiya

### Building Smart at Scale: Embedding Technology and Sustainability in the Middle East's Mega Projects

16:20 – 17:00

**Ahmed Rafaat**  
Head of Procurement and Supply Chain  
ARM Holdings

**Elisa Ronka**  
Managing Director, Digital, EMEA  
Johnson Controls

**Oussama El Kadiri**  
Partner  
Knight Frank

**Dr. Anas Bataw**  
Chairman  
UAE Construction Technology Council

**Mahmoud Shouman**  
Head of Digital Advisory and Engineering  
Dar, a Sidara Company

## Al Ameera Stage

10:00 – 10:40

### Property Developments in MENA – Integrating technology to address the bottlenecks

<b>Sherwin Fernandes</b> Chief Digital & Innovation Officer Maybourne Group	<b>Or Liban</b> VP & Managing Director, ME & Benelux Airwallex	<b>Dr. Salwa Arfaoui</b> Regional Director / CEO Next Level Real Estate / Women of Vision	<b>Samer Barsoum</b> Chief Development Officer, Grova Developments Hassan Allam Holding	<b>Raj Singh</b> Managing Partner JLL Spark
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10:45 – 11:25

### Building a High-Performance, People-Centric Organisation in Times of Real Estate Transformation

<b>Marc Walters</b> Managing Director Allsopp & Allsopp	<b>Alex Wiffen</b> CEO Re:Defined Futures	<b>Liat Cohen</b> Chief Operating Officer Minrav Group	<b>Maisa Galal</b> Group Chief People Officer Al Gammal Group	<b>Sally Hussein</b> Chief HR Officer Hassan Allam Properties	<b>May Sami</b> Chief HR Officer Orascom Development
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11:30 – 12:10

### MENA's New Heights: Vertical Living and the Future of Urban Real Estate

<b>Fabio Grilli</b> Head of Design & Development EMAAR	<b>Simone De Gale</b> CEO Simone De Gale Architects	<b>Osman Celiker</b> CEO IRTH Group	<b>James Arnestad</b> Senior Design Manager Ellington Properties	<b>Eli Synnevåg</b> Senior Architect and Director of Acquisition and Business Development, Middle East Snøhetta AS
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14:05 – 14:45

### The 2026 Playbook: How Sustainability is Driving Quality and ROI

<b>Rui Coutinho</b> Chief Innovation Officer & Board Member Mota-Engil Next	<b>Alessandro Marchesini</b> CEO Planet Smart City, Digital	<b>Nareg Oughourlian</b> Managing Director Alpin Limited	<b>Sherif Saleh</b> CEO MountainVIEW International
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### Villas, Resorts, & Real Estate Communities – Using Technology to Make Luxury Luxurious

14:50 – 15:30

<b>Hakan Ozkaisikci</b> Founder, CEO 3 SQUARE METERS LLC	<b>Mayank Bhargava</b> Chief Information Officer ARADA Developments	<b>Will Plowman</b> Partner & Architect Fosters & Partners	<b>Charlie Walsh</b> Global Head of Residential Sales Maybourne	<b>Andrew Cummings</b> Head of Residential Agency, Middle East Savills
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### Owning the Future: How Real Estate Leaders Can Take on Artificial Intelligence

15:35 – 16:15

<b>Timothy Wright</b> Chief Capital Markets Officer AroundTown	<b>Andrew Targell</b> Managing Director JLL	<b>Dave Garland</b> Managing Partner Second Century Ventures	<b>Carl Allsopp</b> CEO Allsopp & Allsopp	<b>Sonia Zahiroddiny</b> Chief Information Officer Innova Group	<b>Adam Burstow</b> Real Estate & Construction Business Development Leader, EMEA AWS
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### How Smart Assets Utilize Facilities & Amenities to Generate Premium Returns

16:20 – 17:00

<b>Abdulla AlWahedi</b> CEO Irkitez Group	<b>Nuria Muñoz</b> Founder Habitarmania Academy and Ecosystem	<b>Giovanni de Niederhäusern</b> Senior Vice President, Architecture & Product Design Pininfarina	<b>Giuseppe Noto</b> CEO ALTA Real Estate Development
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## Residential & Hospitality Stage

10:00 – 10:40

### Destination living: Tourism Hospitality and Creating Lifestyle Cities

<b>Katherine Read</b> Founder Short Stay Circle	<b>Ryan Hattingh</b> CEO Agon Capital	<b>Bernhard Rettig</b> Partner FRM Urban	<b>Olivier Chavy</b> CEO The Lux Collective	<b>Makram El Zyr</b> VP, Development Rotana Hotels
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10:45 – 11:25

### How Automation & AI Are Redefining the Real Estate Value Chain

<b>Stephen Flanagan</b> Partner, Head of Valuation & Advisory Knight Frank	<b>Marcin Borowski</b> CEO URBA	<b>Samit Sheth</b> AI Strategic & Adoption Leader JLL	<b>Amr Alabwaz</b> Founder & CEO York Holding Group	<b>Ami Kotecha</b> Co-Founder & President Amro Partners	<b>David Brown</b> CEO Wellstat
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11:30 – 12:10

### The Challenges & Opportunities in Real Estate & Portfolio Management

<b>Salma Kayali</b> Managing Director Relevate, An Emirates National Investment Company	<b>Oliver Hogg</b> CEO Arzan Investment Management	<b>Varun Kapur</b> Senior Investment Lead Barnes International	<b>Tobias Mills</b> Vice President of Innovation PropTech Works	<b>Alfredo Miraglia</b> Founder & CEO The Sun Secret Collection	<b>Anilesh Kumar</b> MEIA, EVP - Business Applications Intwo
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13:15 – 14:00

### Luxury as Identity: The Rise of Branded Residences in MENA

<b>Tamara Getigezheva</b> Co-Owner Mira Estate & Mira Developments	<b>Yamin Shihab</b> Chief Development Officer Prestige One	<b>Jaidev Menezes</b> Regional Vice President, Mixed Use-Development, EMEA Marriott International	<b>Jenny Naylor</b> Advisory MD Brand Atlas	<b>Joseph Nader</b> Senior Development Director Marjan
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14:05 – 14:45

### How Technology Stops You from Losing your Best Tenants and Residents

<b>Marcell Mihalyfi</b> Partner, Head of Office Asset Management Adventum Group	<b>Yazan Al Khalidi</b> Chief Commercial Officer MERED	<b>Karim Yazji</b> CEO ASK Real Estate	<b>Dr. Matteo Borghi</b> Associate Professor of Entrepreneurship & Innovation Henley Business School
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### Integrating Technology to Streamline Planning, Delivery & Operations of Developments

14:50 – 15:30

<b>Kabir Joshi</b> Founder & CEO Vantage Developments	<b>Georgina Atkinson</b> Managing Partner Origin Private Office	<b>Casey Rutland</b> Chief Digital & Data Officer Property Cortex	<b>Shady Fayed</b> Director of Real Estate BlackOak Real Estate	<b>Khalifa Al Suwaidi</b> CEO Emirates Real Estate Solutions (ERES)
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### Loyalty & Retention: Tech Enabled Strategies to Keep Guests Hooked & Happy

15:35 – 16:15

<b>Burhan Hayat</b> Head of Sales, UK & UAE GuestReady	<b>Mahwush Alam</b> CEO & Founder One Perfect Group	<b>Chiara Gibertini</b> Manager and Business Developer Pininfarina	<b>Tekha Selim</b> Executive Vice-President & Head of MENA IWBI	<b>Jess Parmar</b> Co-Founder & Director The Property People
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### Integrating Sustainability into Residential Development Projects

16:20 – 17:00

<b>Ami Kotecha</b> Co-Founder & President Amro Partners	<b>Alan K. Mardini</b> Managing Partner Alta Real Estate Advisory	<b>Tetyana Kovalenko</b> Founder & Chairwomen Elite Stone SRL	<b>Gene Eidelman</b> Co-founder Azure Printed Homes	<b>Sara Mahmoud</b> Head of Development Safwa Urban Development
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## Commercial, Industrial & Retail Stage

10:00 – 10:40

### Navigating the Evolving Office Market: A Deep Dive into Coworking, Offices, & Flex Spaces

<b>Prathyusha Gurrapu</b> Head of Strategic Consulting Cushman & Wakefield CORE	<b>Ketan Trehan</b> Regional Director, Middle East The Executive Centre	<b>Girish PINTO</b> General Manager Office Square	<b>Niko Pulli</b> CEO Technopolis Holding	<b>Matthew O'Halloran</b> Head of Revenue Smart Spaces
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10:45 – 11:25

### Physical AI & The Real-Time Digital Twin: The Future of Intelligent Cities

<b>Syed Ashar Ahmed</b> CIO Bloom Holding	<b>Kendall Wilson</b> Digital Delivery Lead Confidential	<b>Douglas Zuzic</b> Chief Digital Officer Innovo Group	<b>Wesley Thomson</b> Partner, Head of ESG Knight Frank	<b>Abhishek Mittal</b> Head of Industrial and Logistics Advisory JLL	<b>Raj Singh</b> Managing Partner JLL Spark
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11:30 – 12:10

### The Urban Ecosystem: Designing Districts of the Future

<b>Zohaib Zubair</b> Vice President, Finance Dubai Holding	<b>Bedeir Rizk</b> CEO Paragon Developments	<b>Najmus Chowdhry</b> Co-Founder & Principal Architect ZNera Space	<b>Saeed Albially</b> Design Development Executive Director Rua Al Madinah	<b>Ana Hudson</b> Executive Director of Sustainability and Environment King Salman Park Foundation
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13:15 – 14:00

### Leveraging Technology to Optimise your Industrial Portfolio

<b>Pierre Le Normand</b> Investment Director PITHOS	<b>Osman Arikan</b> Managing Director Polaris Parks	<b>Maxim Talmatchi</b> Partner, Head of Industrial & Logistics, Middle East Knight Frank	<b>Lisa Jackson</b> Chief Operating Officer The Box
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### Optimal Mixed-Use Design: Seamlessly Integrating Offices, Retail & Hospitality Under One Roof

14:05 – 14:45

<b>Tamer Elfiky</b> Chief Commercial Officer Ivory Investments	<b>Mike Plichta</b> Managing Partner PropTech Farm	<b>Karim Faramawy</b> Managing Director Adze Designs	<b>Alessio Costantino</b> Head of Dubai Studio Lead8
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### Reimagining Retail Real Estate: Scalable Best-Practices for Optimal Performance

14:50 – 15:30

<b>Anup Ramachandran</b> Head of Facilities Management Seddiqj Holding	<b>Jemma Laly</b> Chief Data Officer Pradera	<b>Jesse Michael</b> Co Founder & Managing Partner Bridgeline	<b>Ricardo Rosa</b> Digital Business Development Lead Sona Sierra	<b>Renata Hartle</b> CEO WasteTracker
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### Structuring Finances in Property: Building Sustainable Capital Processes

15:35 – 16:15

<b>Justin Johnston-Taki</b> Vice-President DAMAC Capital	<b>Zohaib Zubair</b> Vice President, Finance Dubai Holding	<b>Maria Wiedner</b> CEO Cambridge Finance	<b>Fadi Moussalli</b> Head of Capital Markets JLL
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### The Expat Surge in MENA: The Drivers & The Real Estate Impact

16:20 – 17:00

<b>Amro Elfiky</b> Executive Director, Development & Investment Dar wa Emaar	<b>Dr. Babar Zamaan</b> Head of Sales, Author Danube Properties	<b>Rami Hashem</b> Head of Investment and Asset Management MAAD International	<b>Tassos Kotzanastassis</b> Founder & Managing Director BGCP	<b>Abdelbasset Betraoui</b> Group CEO Land Sterling
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## Innovation Stage

10:00 - 10:45

REACH Middle East Takeover

11:00 - 11:45

Solutions for Developers

Property Inspect, Schneider Electric, Dar, a Sidara Company, Dynamic Netsoft,

13:15 - 13:30

Real Estate Innovation - Imtiaz Perspectives

Imtiaz Developments

13:30 - 14:45

Solutions for Developers

3D Estate, Redpin, Bright Spaces, PropVR, MRI Software, Traent

15:00 - 15:15

Real Estate Innovation - DFDF Perspectives

Dubai Future District Fund

15:15 - 15:45

Solutions for Commercial Real Estate

FluxReal, Limitless Parking, DigiShares

16:00 - 16:45

Real Estate Evolution Space (REES) Showcase - in partnership with the DLD

Mr. Alfred, Daleel.io, Buildable, Signax, Hayy AI

Scan the QR code below  
to see the full **workshop**  
and **roundtable agenda**



## MAJID AL MARRI

CEO Real Estate Registration  
Dubai Land Department

## MATTHEW MALTZOFF

Founder & CEO  
PropTech Connect

**09:05 – 09:25**  
**BANIYAS STAGE**

**“Bringing the Future Forward: Unlocking the Next Era of Real Estate Growth”**

What does it take to build a real estate market that attracts capital, earns trust, and scales sustainably? In this fireside chat, Majid Al Marri, the CEO of Real Estate Registration at the Dubai Land Department, sits down with Matthew Maltzoff, the CEO of PropTech Connect, to discuss how the public sector can support industry-wide growth. The conversation will also explore the future of PropTech, and how the Dubai Land Department is helping to nurture innovation by enabling digital transparency, smarter transactions, and a more connected ecosystem that supports progress across the real estate lifecycle.



Majid Al Marri



Matthew Maltzoff

## MASIH IMTIAZ

CEO  
Imtiaz Developments

**09:30 – 09:50**  
**BANIYAS STAGE**

**“Building the Future: Dubai, Design, and the New Era of Real Estate ”**

Dubai has become one of the world’s most ambitious environments for real estate innovation, driven by speed, scale, and bold delivery. In this keynote, Masih Imtiaz, CEO of Imtiaz Developments, will explore why PropTech is no longer a trend, but a fundamental shift in how cities are designed, developed, and operated. Addressing rising customer expectations, tighter margins, fragmented data, and sustainability as a commercial requirement, Masih will highlight how these pressures are creating opportunity. From AI-led feasibility to digital twins, smart buildings, and predictive analytics, the session will show how technology is reshaping performance and building investor confidence.



## Catalysts of Change: Tech, Data, and the New Frontiers of Real Estate



## Enhancing Tenant Experience & Building Stronger Communities within Developments



In the past few years, executives have started treating data as a competitive advantage, beyond simply a reporting tool. Using modern technology, the industry leaders are pulling ahead fast.

Join this session to see exactly how top teams are using data and technology to unlock real performance gains, strengthen decision-making, and move faster than the market. Walk away with the strategies and use cases that are delivering measurable impact right now.

Tenant expectations are evolving fast, and experience is now a key driver of occupancy, loyalty and long-term value. Across the globe, developers and operators are being challenged to deliver more than space, creating communities that feel connected, convenient and worth returning to.

This panel explores how stronger tenant engagement can be designed and delivered at scale. The discussion will focus on the role of hospitality thinking, amenities, digital services and smart connectivity in shaping day-to-day experience, alongside the operational decisions that turn placemaking into measurable performance.

## The Dominance of Capital Flows: Middle East Investment Strategies on the Global Real Estate Stage

## Adapting Real Estate to the New Consumers of the Middle East – Are we ready to evolve?



Middle East capital is playing a bigger role in shaping global real estate, driven by long-term investment horizons, infrastructure momentum, and policy environments built to attract international buyers. This panel explores where capital is moving next, and what global investors need to understand about the region’s evolving investment strategy. What this panel will unpack:

- What is driving the structural shift towards real assets, and why investors are prioritising stability alongside returns
- How government policy, infrastructure, and legal frameworks are acting as catalysts for investment inflows
- The rise of fractional ownership, tokenisation, and smaller ticket investment models across the region
- How investors and developers are thinking about diversification as global conditions remain uncertain

The Middle East’s real estate customer is changing fast, and so are their expectations. Today’s buyers, residents and tenants want lifestyle, flexibility and experience built in, not added on later.

This panel explores whether the industry is truly adapting to meet that demand. From product design and service models to culture, community and customer experience, the discussion will focus on what needs to evolve across the full real estate lifecycle. Expect a practical conversation on how developers and operators can stay relevant, stay competitive, and build for the next generation of consumers.

## Tech-Driven Asset Management: Leveraging AI and other tools to optimise your Assets



## Constructing Tomorrow: Scaling Innovation & Tech for Mega-Projects



Markets are shifting and asset management is evolving rapidly. AI is becoming a practical tool for improving performance, not just a future ambition. With pressure rising on NOI, occupancy and efficiency, owners and operators need better visibility, faster decisions and smarter execution across their portfolios.

This panel explores how data, AI and automation are being used to optimise assets in real time, from revenue and tenant retention to maintenance, energy, and operational cost control. Expect a grounded discussion on what tools are delivering results today, and what it takes to scale them across multiple assets.

Mega-projects are pushing the limits of scale, complexity and delivery speed, making innovation a necessity, not a luxury. This panel brings together companies across the Public Investment Fund (PIF) ecosystem to explore how technology is being embedded across large-scale development programmes, from planning and construction through to long-term operations.

The discussion will focus on what it takes to scale innovation beyond pilot projects, including the tools, partnerships and leadership required to drive measurable impact. Expect practical insight into how mega-projects can be delivered faster, smarter and with greater resilience, while maintaining quality and control at scale.



**Insights.  
Inspiration.  
Network.**

**Day 2**

## Baniyas Stage

9:30 – 9:50

**How the World Is Buying the UAE: The Rise of a Global Investment Powerhouse**

Keynote

**Charles Tarbey**  
Owner  
CENTURY 21,  
Australia, New  
Zealand, UAE,  
& India

**Peter Matthews**  
Owner  
CENTURY 21,  
Australia, New  
Zealand, UAE,  
& India

10:00 – 10:40

**The Bull of MENA: What is driving success in Dubai's Property Market, and What's Next?**

**Lewis Allsopp**  
Co-founder &  
Chairman  
Allsopp & Allsopp

**Edward Macura**  
Co-CEO  
Cushman &  
Wakefield CORE

**Richard Waind**  
CEO  
Cencorp

**Dan Drogman**  
CEO  
Smart Spaces

**Natasha Terinova**  
Managing  
Partner  
REACH UK

10:45 – 11:25

**Building Smart Assets: Optimising Tech & Design for Profitability**

**Tassos Kotzanastassis**  
Founder &  
Managing  
Director  
8GCP

**Kamaldeep Manaktala**  
Group Deputy  
CEO  
AroundTown

**Ludwig Bouldoukian**  
Regional Vice  
President,  
Development  
Hyatt

**Peter Schravemade**  
Managing  
Partner  
Second Century  
Ventures

**Mazen Jamal**  
Head of Smart  
Building  
Enterprise  
Software MEA  
Schneider Electric

11:30 – 12:10

**AI & Tech in Asset & Facility Management: A New Playbook for Real Estate Leaders**

**Ahssan Khan**  
CTO  
Refine Dubai

**Fadi Alshakhshir**  
Head of Facilities  
Management,  
Author, &  
Lecturer  
Dubai Holding  
Entertainment

**Mina Fayek**  
Managing  
Director  
Egypro FME

**Samit Sheth**  
AI Strategic &  
Adoption Leader  
JLL

**Steve Rad**  
CEO  
Property Inspect

13:40 – 14:00

**Scaling the Impact of Tech in Real Estate: Bridging the Gap Between Iconic Projects and Systemic Change**

Keynote

**Alain Waha**  
CTO  
Buro Happold

**Financing, Investing & Tokenisation in Real Estate – Unlocking New Capital Sources**

14:05 – 14:45

**Kunal Puri**  
Founder & CEO  
La Capitale Real  
Estate

**Khaled Almobid**  
CEO  
Manassat Real  
Estate

**Valentina Shegoyan**  
Founding  
Partner  
OpReim

**Federico d'Annunzio**  
CEO  
Traent

**Paul Boots**  
Head of Sector  
Development  
VARA

**Mahmoud Ward**  
Director  
Dubai Future  
District Fund

**Signature Living: How Branded Residences are Elevating MENA's Urban Appeal**

14:50 – 15:30

**Gibran Bukhari**  
Senior Vice-  
President  
SAMANA

**Jonathan Tomlinson**  
Senior Vice  
President &  
Global Head,  
Branded  
Residences  
Kerzner  
International

**Yazan Al Khalidi**  
CCO  
MERED

**Riyan Itani**  
Founder  
Global Branded  
Residences

**Dimitris Manikis**  
President EMEA  
Wyndham  
Resorts & Hotels

**Building Next-Gen Smart Real Estate: Using Tech To Bring About The Future**

15:35 – 16:15

**Stephan Degenhart**  
Managing  
Director, Asia  
Pacific & Middle  
East  
Drees & Sommer

**Alessandro Marchesini**  
CEO  
Planet Smart City

**Matthew Marson**  
Managing  
Director  
JLL

**Mohamed Hediya**  
Managing  
Director  
Limitless Parking

**Thamba Tharmalingham**  
CEO  
MapsPeople

**The MENA Market: How Businesses can hit the ground running in the Middle East & North Africa**

16:20 – 17:00

**Benjamin Liers**  
CFO & CSO  
Kensington  
International

**Katja Pazelskaya**  
Managing  
Partner  
Blue Tagus

**Arif Shah**  
Head of Real  
Estate, MENA  
Flow

**Nicholas Spencer**  
Partner  
Knight Frank

**Porush Jhunjunwala**  
CEO  
Banke  
International  
Properties

## AI Ameera Stage

10:00 – 10:40

### Creating the Future: How Technology is Driving Efficiencies Across Design & Construction

<b>Arjan Pit</b> Managing Director MEA UNStudio	<b>Amir Shurafa</b> Head of Design Danube Properties	<b>Mohammad Hidayath Ali Ghazi</b> Head of Sustainability Alpin	<b>Isabella Alveberg</b> Group CEO Snøhetta AS
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10:45 – 11:25

### Resilient Construction in MENA: Introducing Tech to Exceed Performance Goals

<b>Daniel Mirman</b> Head of Innovation Minrav Group	<b>Moataz Mosallam</b> Partner, Project & Development Services Knight Frank	<b>Alain Waha</b> CTO Buro Happold	<b>Khaled Kolfat</b> Vice President Al Ayuni Investment & Contracting Company	<b>Douglas Zuzic</b> Chief Digital Officer Innova Group
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11:30 – 12:10

### The New Resident Experience: What Awaits the Next chapter for Real Estate in MENA

<b>Chandra Pathak</b> Chief Commercial Officer Musstir LLC	<b>Silvia Eldawi</b> Founder & Podcast Host Propologi	<b>Patrick Rouse</b> Chief Development Officer Deyaar	<b>Cosimo Scotucci</b> Lead Architect Cosimo Scotucci Studio
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14:05 – 14:45

### From Site to C-Suite: Driving Tech Adoption Across an Organisation's Value Chain

<b>Camilla Kossaiifi</b> CEO Arosa Real Estate	<b>Sadiq Sulaiman</b> Managing Partner Onyx Realty	<b>Alex Wiffen</b> Founder Re:Defined Futures	<b>Nikolai Walter</b> Head of Asset & Property Management AroundTown
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### Taking the Leap: Steps to ensure successful AI & Tech adoption in Real Estate

14:50 – 15:30

<b>Fateh Al-Msaddi</b> COO Fam Properties Dubai	<b>Elisa Ronka</b> Managing Director, Digital, EMEA Johnson Controls	<b>Iñaki Azaldegui</b> Chief Investment & Strategy Officer IMKAN Properties	<b>James Lavery</b> Vice President MRI Software	<b>Jeremy Shorter</b> Vice President, Innovation ALDAR
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### Property & Technology: The Dual Forces Driving Modern City-Building

15:35 – 16:15

<b>Mohammed Shehata</b> CEO PropTech Works	<b>Dr. Anas Bataw</b> Chairman UAE Construction Technology Council	<b>Bogdan Nicoara</b> CEO & Co-founder Bright Spaces	<b>Tamer El Gohari</b> VDC Director Dubai Holding
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### The Mall & Retail Reimagined: Strategies to Optimise your Retail Portfolio

16:20 – 17:00

<b>Mohamed Essam</b> CEO Eltizam Asset Management	<b>Gary Burrows</b> Founder & Managing Partner ACR Partners	<b>Samo Pedersen</b> Head of Business Development, Middle East & Asia; Lead Architect ECE	<b>Renata Hartle</b> CEO Waste Tracker
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## Residential & Hospitality Stage

10:00 – 10:40

### Using ESG to Ignite Innovation in Real Estate

<b>Ivano Iannelli</b> Chief Sustainability Officer Green Economy Partnership	<b>Dr. Hussain Khansaheb</b> Executive Director, Marine Engineering Dubai Holding	<b>Oliviero Cassini</b> Chief Development Officer The Lux Collective	<b>Dr. Ioannis Spanos</b> Vice President, Sustainability Expo City	<b>Damien Nouvel</b> CEO NCG Global Advisory
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10:45 – 11:25

### Tokenization & Blockchain in Residential Real Estate: Use Cases and Scalability

<b>Kabir Joshi</b> Founder & CEO Vantage Developments	<b>Waleed AlRai</b> CDO Confidential	<b>Jorge Carrasco</b> Managing Director, Blockchain & Digital Assets FTI Consulting	<b>Cihan Soyhan</b> Vice President EQT, MONE INVESTMENTS	<b>Makram Hani</b> CEO & Founder Arms & McGregor International	<b>Federico d'Annunzio</b> CEO Traent
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11:30 – 12:10

### The New Consumer: How does Real Estate need to adapt to changing expectations?

<b>Arif Shah</b> Head of Real Estate, MENA Flow	<b>Selim El Zein</b> Vice-President, Assets & Investments Deyaar	<b>Mike Plichta</b> Managing Partner PropTech Farm	<b>Amit Puri</b> CEO BCD Global	<b>Ruslan Adzhiev</b> Chief Strategy Officer MEA BAS IP
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13:15 – 14:00

### The Lifestyle Premium: A New Era of Entertainment & Wellness in Real Estate

<b>Oussama El Kadiri</b> Partner Knight Frank	<b>Alex Zagrebely</b> Founder and CEO R. Evolution	<b>Tekha Selim</b> Executive Vice-President & Head of MENA IWBI	<b>Faris Al Khattab</b> Managing Director Object 1	<b>Oriol Plana</b> Chairman Holiday Homes Business Group
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14:05 – 14:45

### Hospitality Growth Engines: Tactics for Development, Strategy, & Operational Excellence

<b>Theodor Kubak</b> Managing Partner Arbireo Capital AG & Value One	<b>Saurabh Baksi</b> COO, Hospitality Azizi Developments	<b>Eddy Tanous</b> COO Rotana Hotels	<b>Julio Corredor</b> CEO Shaden Hospitality	<b>Bani Haddad</b> CEO & Founder Aleph Hospitality
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### The Ultimate Resident Experience: Connecting Developments to Smart Cities

14:50 – 15:30

<b>Afzal Lakdawala</b> Senior Director, Digital Transformation / Information Technology ARM Holding	<b>Karim Yazji</b> CEO ASK Real Estate	<b>Naqash Tahir</b> Executive Director, R&D and Investments PGIM, RealAssetX
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### The Biggest Drivers of Value: Square Meters Versus Experiences

15:35 – 16:15

<b>P.P Varghese</b> Head of Professional Services Cushman & Wakefield CORE	<b>Govind Mundra</b> MEA Head of Development Wyndham Hotels & Resorts	<b>Ayman El Baitam</b> Chief Real Estate Officer Awqaf Capital	<b>Omar Gull</b> Founder and CEO CLEBOR
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## Commercial, Industrial & Retail Stage

10:00 – 10:40

### The Use Case of Data Centers: Why They Are a Mission-Critical Investment

<b>Justin Johnston-Taki</b> Vice-President DAMAC Capital	<b>Stephen Beard</b> Global Head of Data Centres Knight Frank	<b>Alexander Morari</b> Founder & CEO Pre-A Club VC	<b>Robin Brown</b> Managing Director, Head of TMT HSBC
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10:45 – 11:25

### Knowing Your Customers Better through Smart Data & Digital Tools

<b>Craig Mason</b> Managing Director Pithos	<b>Shady Fayed</b> Director of Real Estate BlackOak Real Estate	<b>Tareq Fontane</b> SVP Investment Management Kingdom Hotel Investments	<b>Siddiq Farid</b> Managing Director REACH MENA	<b>Siddharth Peters</b> Co-founder Love That Design
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11:30 – 12:10

### Going Green: The Sustainability Efficiencies in Commercial, Retail & Industrial Property

<b>Dr. Mahmoud Mawed</b> UAE Vice Chairman & Lecturer IFMA	<b>Mansoor N AG Hussain</b> CEO, Green Coast Real Estate Green Coast Enterprises	<b>Laurent Longuet</b> CEO, Generation Positive Zero	<b>Farah Ghanem</b> Head of Climate Change & Policy, Lecturer Alpin
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13:15 – 14:00

### Institutional Investment: Replicating Global Investment Expertise & Collaboration in MENA

<b>Yahya Abdulla</b> Senior Vice President Neuberger Berman	<b>Saurabh Saxena</b> Managing Partner Cross Border Partners	<b>Ayman Alashkar</b> CEO Hamilton Bradshaw MENA	<b>Muhammad Alfeki</b> Head of Real Estate Ali & Sons	<b>Alexander Morari</b> Founder & CEO Pre-A Club VC
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### The 15 Minute City: Making Cities Accessible

14:05 – 14:45

<b>Dr. Matteo Borghi</b> Associate Professor of Entrepreneurship & Innovation Henley Business School	<b>Dr. Cristiano Luchetti</b> Senior Consultant Gensler	<b>Heather Macey</b> Director Makower Architects	<b>Zulema Sanchis</b> Director Accuracy
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### The Inflection Point: Innovations Reshaping Investment & Operations in Industrial Real Estate

14:50 – 15:30

<b>Omar Benkabbou</b> Head of Advisory & Transaction CBRE	<b>Abhishek Mittal</b> Head of Industrial and Logistics Advisory JLL	<b>Pierre Le Normand</b> Investment Director PITHOS
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## Innovation Stage

10:00 - 10:45

### Solutions for Residential Real Estate

Emirates Real Estate Solutions (ERES), IVALET, BAS-IP, Ellington Properties, Adyen, Dephina, Intwo

13:00 - 13:15

### Solutions for Commercial Real Estate

Yardi

13:15 - 14:30

### Solutions for Operators

FairFleet, Wellstat, RUCKUS Networks, MapsPeople, Jatdev

14:45 - 15:45

### Startup Pitches

BXRS, Vizualife, WOOW Studio, Lette AI, Benrock Capital

16:00 - 16:45

### Real Estate Evolution Space (REES) Showcase - in partnership with the DLD

Scan the QR code below to see the full **workshop and roundtable agenda**



## PETER MATTHEWS & CHARLES TARBEY

Owners  
CENTURY 21, Australia,  
New Zealand, UAE, & India

9:30 – 9:50  
BANIYAS STAGE

“How the World Is Buying the UAE: The Rise of a Global Investment Powerhouse”

Discover how the UAE has become one of the world's most in-demand investment destinations, and what is driving the surge in international buyer activity. You will learn where global demand is coming from, what is changing in cross-border purchasing, and how new models are making it easier to access verified opportunities with greater speed and transparency. Expect clear insight into pre-market deal flow, trusted developer supply, and the systems now connecting global agents, investors and buyers into one streamlined pathway for UAE investment.



Charles Tarbey



Peter Matthews

## The Bull of MENA: What is driving success in Dubai's Property Market, and What's Next?



Dubai's property market has been on a sustained bullish run for 60 months, with values rising quarter after quarter for several years. This session pinpoints the real drivers behind that growth, and shows you what to watch next as the market shifts into its next phase.

Join to unpack what is fueling demand, where the strongest pockets of opportunity are forming, and how investors and developers are positioning for the next cycle. Leave with a sharper view of what is sustainable, what is overheating, and how to stay ahead of the next move.

## Building Smart Assets: Optimising Tech & Design for Profitability



## AI & Tech in Asset & Facility Management: A New Playbook for Real Estate Leaders



Smart assets do not win through more gadgets, they win through better outcomes. This panel shows you how to turn building design and operational data into higher NOI, stronger valuations, and more resilient long-term performance.

You will learn how owners and operators unlock hidden building data, apply software analytics in real time, and connect smart operations to investment value, including how emerging models like tokenised real estate can change how assets are financed and scaled.

AI is no longer a future upgrade, it is quickly becoming the operating system behind high-performing buildings. This panel gives real estate leaders a clear playbook for using technology to protect NOI, reduce OPEX, and run assets with more precision.

Join this session to see how asset and facility teams are applying AI, automation and connected systems to predict issues before they hit performance, turn operational data into smarter decisions, and scale best practice across portfolios.

## ALAIN WAHA

CTO  
Buro Happold

13:40 – 14:00  
BANIYAS STAGE

“Scaling the Impact of Tech in Real Estate: Bridging the Gap Between Iconic Projects and Systemic Change”



Drawing on his experience shaping major digital and urban transformations, Alain Waha will tackle one of real estate and construction’s biggest challenges: why breakthrough “lighthouse” projects rarely translate into system-level change. Drawing on Buro Happold’s delivery of iconic regional landmarks, including Dubai’s Museum of the Future, he will explore why engineering feats often fail to scale beyond one-off success stories.

While pilots can prove what’s possible, the real test is turning innovation into measurable, bankable impact across entire cities and regions. Alain will unpack how regional strategies shape what succeeds, why many innovations collapse under commercial realities, and what “scale” truly means. His message is clear: transformation requires a new operating model that connects capital, developers, regulators, and cities to make innovation procurable, financeable, and scalable.

## Financing, Investing & Tokenisation in Real Estate – Unlocking New Capital Sources



Real estate finance is changing. Higher interest rates, tighter liquidity and new regulation mean investors and developers are being forced to rethink how projects are funded and how capital is raised.

This session looks at how new models such as tokenisation, fractional ownership and digital investment platforms are being used in practice. Panellists will share how these approaches are attracting new investors, changing deal structures and unlocking capital that traditional funding routes no longer provide.

The discussion will give a clear view of where investor demand is real, how regulation in markets like the UAE is supporting innovation, and what it actually takes to bring tokenised real estate to market in a credible and scalable way.

## Signature Living: How Branded Residences are Elevating MENA's Urban Appeal



Branded residences have become one of the strongest performing segments in MENA's residential market. In cities such as Dubai, branded developments are achieving faster sales, stronger pricing and deeper international demand as buyers place greater value on experience, service and long-term asset quality.

This session examines why branded living is gaining momentum, exploring:

- How hospitality, design and wellness are integrated into urban residential environments
- How technology and service models enhance the owner and resident experience
- How branding builds trust and supports buyer confidence
- Long-term performance as MENA cities evolve into long-term investment destinations

## Building Next-Gen Smart Real Estate: Using Tech To Bring About The Future



For investors, smart real estate is not about technology. It is about improving cash flow, protecting value and reducing long-term risk.

This session focuses on how data, digital systems and AI impact real investment outcomes. The discussion will cover how underused building data can improve operating performance, which smart solutions are ready to scale, and how early digital decisions influence valuations, exits and retrofit potential.

Looking ahead, panellists will examine how AI and retrofit strategies can protect existing assets and what large-scale real estate can realistically become over the next 5 to 15 years. A practical session for investors focused on performance and future-proofing.



# Dubai Land Department and PropTech Connect Partnership



Today, PropTech Connect Middle East will bring together an elite group of relevant leaders, investors, and property tech companies from around the world to explore the latest digital solutions, artificial intelligence, blockchain, and data analytics that are reshaping the future of the sector globally.

Dubai's hosting of this event confirms the directives of His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, Deputy Prime Minister and Minister of Defence of the UAE, and Chairman of The Executive Council of Dubai who is leading the digital transformation and promoting the adoption of cutting-edge innovative solutions across various fields, including real estate. This event marks a significant milestone that will expedite the integration of advanced real estate technology.

This partnership also underscores the Dubai Land Department's commitment to providing a comprehensive real estate ecosystem based on innovation and technology, in line with Dubai's Real Estate Sector Strategy 2033.



in partnership with



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Land Department



**Thank you for taking part!**